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|  | **Project Design Phase-I** | |
|  | **Proposed Solution Template** | |
|  |  |  | |
| Date |  | 04 November 2023 | |
| Team ID |  |  | |
| Project Name |  |  | |
| Maximum Marks |  | 2 Marks | |

**Proposed Solution Template:**

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| **S.No.** | **Parameter** | **Description** |
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| 1. | Problem Statement (Problem to be | The project seeks to analyze global depression |
|  | solved) | data using Tableau and provide actionable |
|  |  | insights to understand variations in depression rates across countries. By doing so, it aims to reduce stigma, raise awareness, and improve mental health care accessibility. |
| 2. | Idea / Solution description | The solution involves using Tableau to |
|  |  | visually present depression data, facilitating in-depth analysis and insights, thus enabling informed decisions and actions to address depression as a widespread mental health issue. |
| 3. | Novelty / Uniqueness | The project's uniqueness lies in its utilization of |
|  |  | Tableau's data visualization capabilities to provide a dynamic and engaging approach for understanding depression data, which has the potential to enhance awareness, reduce stigma, and support informed decision-making and interventions related to this common mental disorder. |
| 4. | Social Impact / Customer Satisfaction | The project's social impact is significant,  as it contributes to reduced stigma surrounding |
|  |  | depression, increased awareness, and improved access to mental health care. This, in turn, leads to enhanced customer satisfaction in terms of mental health support and overall well-being for individuals and society as a whole. |
| 5. | Business Model (Revenue Model) | The project's revenue model could involve |
|  |  | offering premium data analytics and visualization services using Tableau to organizations, researchers, or healthcare providers interested in leveraging the insights generated from the depression data analysis. |
| 6. | Scalability of the Solution | The scalability of the solution ensures that it |
|  |  | can handle expanding datasets related to depression across multiple countries and diverse demographics, allowing for a comprehensive and ongoing analysis of this common mental disorder. |